

COVERIS SWEEPS THE BOARD WITH SIX AWARD WINS AT EFIA 2016

Spalding, Lincolnshire, 08/04/2016 – Coveris was triumphant at the prestigious European Flexographic Industry Association (EFIA) Print Awards 2016 receiving a total of six awards. The six awards include a clean sweep of gold, silver and bronze in the esteemed ‘Flexo Print on Paper – Narrow Web’ category and EFIA Student of the Year.

The EFIA Annual Print Awards recognise excellence in flexographic printing across a number of skills and techniques. Judging is carried out by an expert panel of industry representatives, made up of a cross section of printers, suppliers, brand owners and retailers whom are selected for their specific technical and market expertise. The awards evening this year took place on Thursday 17th March at The Vox Conference Centre, Birmingham.

The labels produced for Asda ‘The Butcher’s Selection’ Venison Steak with Basil & Garlic Butter featured the gold award-winning print for ‘Flexo Print on Paper – Narrow Web’. The print for Co-op Lightly Smoked Salmon 220g and Waitrose Chicken labels took the silver and bronze awards respectively in the same category.

The other successes for Coveris were in the ‘Flexo Print on Film – Medium’ (bronze award) and ‘Use of Flexo for Brands’ (silver award) classes. Alan Harding, a printer at the Coveris label manufacturing site in Cramlington and student on EFIA academy programme, won Student of the Year.

Michael Marshall, Operations Director (Labels Division) at Coveris said, “We are honoured to have been presented with six awards by the European Flexographic Industry Association. We consistently aim to raise standards through technical and personnel development, delivering expertise to produce quality flexographic print. These awards are a reflection of the hard work and enthusiasm across our production sites”

“A special congratulations goes to Alan Harding from our Cramlington site on winning Student of the Year award, which is a fantastic achievement. We value the knowledge and training opportunities the EFIA academy provides, and wish Alan the best of luck as he continues his development.”

More details on the awards won by Coveris:

Flexo Print on Paper – Narrow Web

Gold - Asda ‘The Butcher’s Selection’ Venison Steak with Basil & Garlic Butter

Silver – Co-op Lightly Smoked Salmon 220g

Bronze – Waitrose Chicken

Flexo Print on Film – Narrow Web

Bronze – Tesco Mediterranean Roasting Vegetables

Use of Flexo for Brands

Silver - Morrisons Signature Burger & Sainsbury’s Turkey Thigh Joint

EFIA Student of the Year - Alan Harding (Cramlington)

The 2016 successes follow on from four awards achieved in the 2015 EFIA awards in the Flexo Print on Paper - Narrow Web (silver and bronze), Flexo Print on Film - Wide Web (silver) and Use of Flexo For Brands (silver) categories.

A list of the EFIA award winners 2016 can be found here: <http://www.efia.uk.com/the-efia-print-awards-winners-announced/42>

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ABOUT COVERIS

As a leading international manufacturing company, Coveris is dedicated to providing solutions that enhance the safety, quality and convenience of products we use every day. In partnership with the most respected brands in the world, Coveris develops vital products that protect everything from the food we eat, to medical supplies, to the touch screen device in our pockets, contributing to the lives of millions every day. Coveris is an affiliated portfolio company of Sun Capital Partners, Inc.

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